

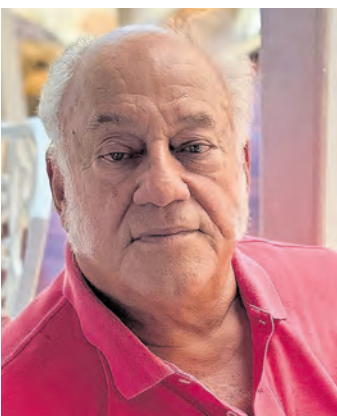


35
years

of warmth, joy, and authentic Jamaican hospitality. As Jamaica's premier family all-inclusive resort, we've proudly welcomed generations of guests who arrive as visitors and leave as family.



MESSAGE FROM THE CHAIRMAN, FRANK RANCE



Tourism has survived all these years in Jamaica in spite of itself! There have been so many attempts to stifle it from scarcity to socialism to ignorance of the all-inclusive concept, to 911, to Covid, to crime and now to Travel Advisories. It's a fragile, fragile Industry! In the 90's we had only one wine for our guests, Rosemount! And a Menu would feature all the items that we didn't have to serve! But we had Air Jamaica and that kept the airfares low and affordable. Today, the airfares to Jamaica from the USA cost more than a flight to Paris or Puerto Rico or Dominican Republic. Airlines no longer offer discounted kids' fares and without the kids fares coming to Jamaica then we're really not investing in the future of this destination.

Then with so many new hotels coming on stream, the older hotels are now forgotten. Everyone in the hierarchy has no appreciation for how the industry reached the stage where large foreign hotel chains see the profit potential of doing business in Jamaica.

The TEF has helped immensely with the Tourism Budget expenditures and improvements in attractions and new aerodromes such as Boscobel. We have to get the airfares back down to encourage visitors, citizens and returning residents. All the foreign investors can leave in a hurry if the conditions change and only the Jamaican investors will be left to rescue the Hotel industry once again. The All-Inclusive concept rescued Jamaica when it was propagated and perfected here in Jamaica. We now have to go back to basics to ensure that everything is in place to ensure the continued growth of the industry.

Recommendations:

1. NHT to do more for housing Hotel Workers, who have paid in a lot of contributions over the years.
2. Lower airfares
3. Restore children's discounted airfare
4. Implement incentives for older hotels.



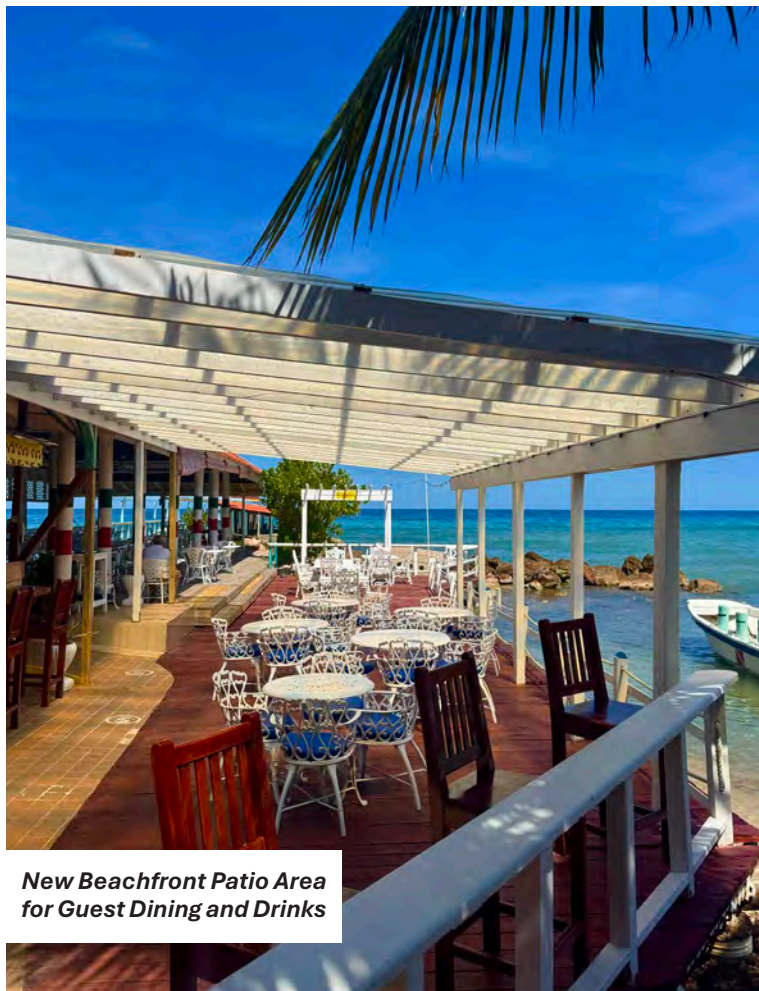
Aerial Shot-Property View - Picture of Franklyn D Resort & Spa, Jamaica



Aerial Shot of the small beach coves at FDR



Celebrating 35 years



New Beachfront Patio Area for Guest Dining and Drinks

CELEBRATING 35 YEARS OF LOVE: FRANKLYN D RESORT & SPA IN RUNAWAY BAY, ST. ANN

As we embrace joys and milestones of the tourism industry, one name stands out in the heart of Jamaica's picturesque Runaway Bay: the Franklyn D Resort & Spa. This family All-Inclusive experience, locally owned and operated by Frank Rance, who was born in Kingston, Jamaica. After high school, he worked at a sugar farm before joining the Hilton International Hotel in 1966 as a checker and cashier. Over four years, he advanced to become an auditor at age 23, for Hilton International Hotel. Hilton sent him to Montreal for hotel management training, followed by additional training in Puerto Rico.

Rance left to do a stint in the Bahamas and then returned to start the first truly All-Inclusive known as Hedonism II. After which, he formed Caribbean Hotel Consultants and consulted with the Issas on a resort hotel development that would come to be known as Couples. Some other Resorts that Frank Rance started includes: Braco Village, Jamaica Jamaica, San Souci, Plantation Inn and Grand Lido. He was also a part of spreading the All-Inclusive concept all over the Caribbean including the opening of Couples St. Lucia.

In 1990, Frank Rance established the Franklyn D Resort & Spa and forged a reputation for excellence and innovation in family vacationing, carving a niche that has allowed it to thrive and create lasting memories. FDR is

celebrating a remarkable 35 years of providing unforgettable vacation experiences to families worldwide.

A Legacy of Family Hospitality

From its inception, Mr. Frank Rance created a Resort that would serve as a home away from home for families. FDR was the first hotel in Caribbean to offer a dedicated Vacation Nanny/ Vacation Assistant to every family for the duration of their stay. Frank Rance's commitment to creating a welcoming, friendly atmosphere has been a cornerstone of the FDR experience. With 35 years in the business, the resort has meticulously honed its offerings to cater to families' diverse needs. Visitors can expect the perfect blend of relaxation, adventure, and togetherness, making it the ideal spot for family vacations. The Bonds that are created by the staff and the guests are nothing short of amazing, especially the nannies and the guests. The Nannies keep a social presence with their guests. The Guests return with toys and clothes for the Nannies children and become a part of their Jamaican Life while the Nannies go on visits to the guests to become a part of their family sometimes on an annual basis.

All-Inclusive Experience in Paradise

The Franklyn D Resort & Spa promises an all-inclusive experience that delights guests of all ages. The Resort features an array of amenities and services designed to cater to family needs, from spacious 1,2,3 & 4 Bedroom Suite accommodations that were designed for small and large families, to exciting activities such as pickleball, tennis, scavenger hunts, and beach volleyball.

In 1975, Rance became Vice President of Administration and Sales for the Runaway Bay Hotel. In 1976, he started the Negril Beach Village. In late 1977,

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FDR
on celebrating their
35th Anniversary!!

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Vacation Nannies with kids

Each Suite offers stunning Beachfront views, allowing families to soak in the sun and enjoy the soothing sounds of the sea right from their doorstep.

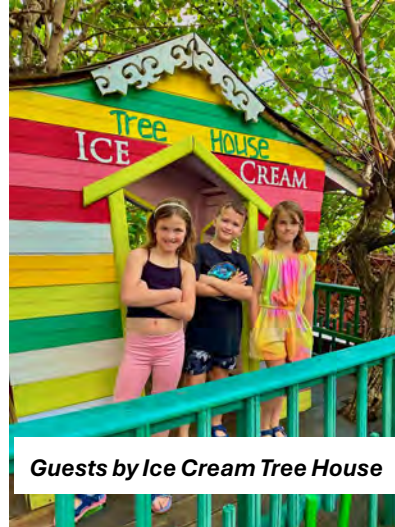
Families benefit from an unparalleled level of service that truly signifies the essence of Jamaican hospitality. Every family is assigned a dedicated Vacation Nanny, ensuring

peace of mind for parents and a wealth of fun opportunities for little ones. This unique service enables parents to enjoy some personal time while the kids are safely engaged in exciting activities and programs tailored to their interests and ages. The Nannies create a special Bond with the families and the kids that last a lifetime. "Kids" are returning to FDR

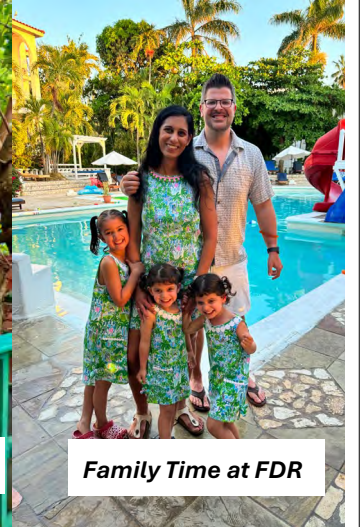
30 years later with their own families to relive the FDR Experience.

Creating Lasting Family Memories

At FDR, the focus is on creating lasting memories. The resort offers a variety of family-friendly activities such as arts and crafts, tie-dye, family fun day on the beach, talent shows, Big Blue the 100ft waterslide-(a family waterslide that was installed in 2001 and still a family favorite 24 years later) and cultural experiences that showcase the vibrant Jamaican lifestyle. Whether it's a day of snorkeling in crystal-clear waters or indulging in a traditional Jamaican meal prepared by skilled chefs, families can bond through shared experiences that will last a lifetime.



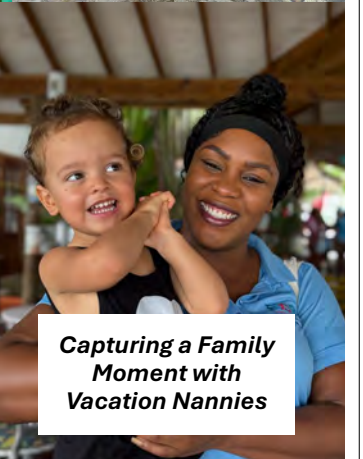
Guests by Ice Cream Tree House



Family Time at FDR



Chrissy- Bar Manager at FDR



Capturing a Family Moment with Vacation Nannies



Proudly Fueling **35** YEARS
YOUR COMMITMENT TO TOURISM FOR



We are proud of the **35 years of dedicated service to FDR** as we continue to sustain our mutual commitment to the hospitality & tourism sector.





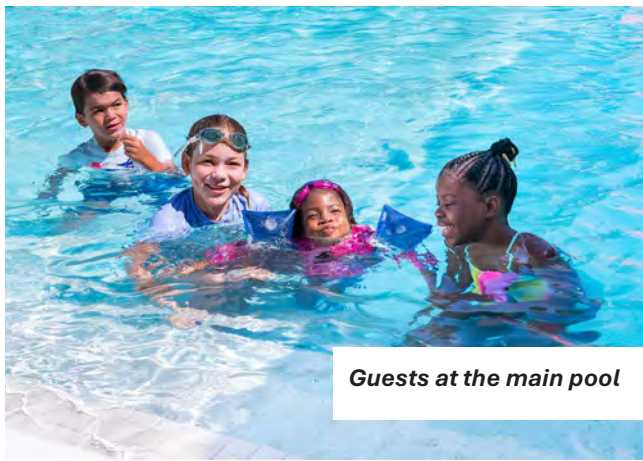
Celebrating 35 years



A Commitment to Sustainability and Community

As a locally owned and operated establishment, FDR embraces its responsibility towards the community and the environment. Over the years, the resort has implemented sustainable practices to minimize its ecological footprint while actively engaging with local initiatives and supporting Jamaican artisans. Our Furniture is made out of Cedar and Mahogany and has lasted over 30 years. Our Bathrooms have Corian countertops which are still standing and in great condition. Our Dining Room chairs are made from aluminium alloy and still standing after 34 years.

We prefer to use Jamaicans from our Executive staff to our line staff. Our hiring practices include job opportunities for Single mothers. We allow our nannies the opportunity to go abroad for training during our slow season and return for the busy season. We have also installed several solar systems on our room blocks. By choosing FDR, families not only experience the beauty of Jamaica but also contribute to the local economy and promote responsible tourism.



Guests at the main pool

Looking to the Future

As FDR celebrates this significant milestone, the vision for the future remains bright. With plans for new amenities, continued enhancements to family programs, and an unwavering commitment to service, the Resort is poised to remain a leader in the family vacation sector. FDR is more than just a vacation destination; it is a place where families come together to relax, explore, and create cherished memories. With 35 years of history and relentless dedication to excellence, FDR is celebrated not only for

its beautiful beachfront location but also for its heartfelt hospitality and commitment to families globally. It's like an annuity. So, whether you are seeking a blissful escape, an adventure-filled getaway, wedding, conference or a family reunion at FDR, every family is welcomed with open arms into the heart of Jamaica.

A lot of big Hotel Chains that did not believe in the All- Inclusive Hotel concept are now onboard 50 years after it originally started.

Groups:

We are equipped to host a variety of business groups and conferences. We've had the pleasure of hosting prestigious organizations such as the US Embassy and the BGLC here at our facilities.

RECENT ADDITIONS:

- Added four (4) new Beachfront Penthouse Suites
- Beachfront Patio Area for Dining and Drinks that can accommodate 60 persons

General Property Improvements which are still ongoing.



JAMAIGAN OWNED
GLOBALLY LOVED

35 years

GREAT HOSPITALITY & GOOD FOOD THAT PUTS YOU IN A GOOD MOOD.

Congrats from



@ilovecbfoods